



OCTOBER 15-18
EXHIBITS: OCTOBER 16-18
theIACPconference.org

RETAILER PASS

Purpose, Definition, & Qualification

- Available to current exhibiting companies' Dealers or Distributors of law enforcement products or services that are invited to attend **by that current exhibiting company. This pass is intended only for your Retailers and/or Distributors.**
- Access to the Exposition Hall for all the days of the International Association of Chiefs of Police (IACP) Annual Conference and Exhibition at the San Diego Convention Center, October 16-18, 2016.
- Cost is **\$195 per person.**
Online registration at: https://www.compusystems.com/servlet/ar?evt_uid=464#site-navigation

Important Information

- Retailers and Distributors **MUST** pre-register online by September 23, 2016; no exceptions.
- Pre-Registered Retailers and Distributors must bring government ID and/or company identification on-site for verification purposes.

Instructions to Invite your Customers

- Go to the IACP Conference Registration web page at https://www.compusystems.com/servlet/ar?evt_uid=464#site-navigation

Log on with Booth Number and Password. Select "Invite a Customer" beneath the Booth Promotion header

Registration Tools

- Add Booth Staff
- Add Previous Booth Staff
- Upload a File
- Edit Existing Registrants

Lead Retrieval

- New / Edit Order
- Manage myLeads
- Convert myLeads

Booth Promotion

- Invite a Customer
- Registration Widget

- A unique CODE has already been assigned for your company.

You have two options:

1. Send an email through the system; simply click "send email."
2. Copy and paste the URL link into a different email and send from your system with your CODE.